

# CHARTIERS TOWNSHIP PARKS & RECREATION

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RE: Chartiers Township 2025 Sponsorship Opportunities

02/10/25

Dear Local Business Owner,

I am writing to you today to invite you to join Chartiers Township as an event sponsor! 2025 is shaping up to be a fantastic year for our township, with several key events and initiatives planned ahead. These events not only foster community spirit but also provide valuable exposure for local businesses like yours.

We are pleased to inform you that there are still plenty of sponsorship opportunities available throughout the remainder of 2025. By partnering with us, your business can benefit from enhanced visibility among our residents and visitors alike, showcasing your commitment to supporting local initiatives in Washington County.

Whether you are interested in sponsoring a specific event, program, or initiative, we are flexible and eager to work with you to tailor a sponsorship package that aligns with your marketing goals and budget.

Please find attached further details about the remaining sponsorship opportunities available, including the benefits your business can receive by becoming a sponsor. Should you have any questions or require additional information, please do not hesitate to reach out!

We look forward to the possibility of working together to support our community.

Warm regards,

Angela O'Connor  
Director of Parks & Recreation  
O: 724-485-2126 C: 724-350-6581  
parks@chartierstwp.com

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**ALL SPONSORS \$750 AND ABOVE WILL BE AWARDED AN AD IN OUR SPRING 2025 OR FALL 2025 CHARTIERS TOWNSHIP NEWSLETTER, DEPENDING ON DATE OF DONATION. Spring deadline for newsletter ad is 3/7/25.**

## **Lunch & Learn — Varies \$0-300**

These monthly weekday lunch events, geared toward senior citizens, are hosted at the Chartiers Township Community Center. The sponsor is responsible for providing a “lunch” to attendees of an entrée, side, and dessert (est. 25-100) OR providing the “learn” aspect. Events will likely have one sponsor for each aspect. The learn feature is a compelling topic seniors are interested in gaining knowledge on. Examples: a historic storyteller character, an attorney presenting on current senior scams to beware, a presentation on plants and gardening, a physical therapist presenting how to stay active with age, a county K9 dog demonstration, etc. We are open to hands on sponsors OR you can provide the funds and we can plan the event! The below costs are for financial sponsors only. If you are donating your time or physical lunch please disregard the below options and reach out to parks@chartierstp.com.

*\$300 Lunch & Learn Event Sponsor (per event)*

*\$150 Lunch ONLY Sponsor (per event)*

*\$150 Learn ONLY Sponsor (per event)*

## **Bunny Brunch & Bingo 3/29 — Varies \$200-500**

We are looking for sponsor help for our Bunny Brunch & Bingo. Our event is priced at-cost for families so they can enjoy an affordable outing and meet the bunny.

*\$500 – Presenting Sponsor (Banner @ event, logo on all flyers & social media ads)*

*\$300 – Bingo Prize Sponsor (Logo displayed on prize table, gift cards, and recognition during bingo portion)*

*\$200 – Favor Sponsor (logo on favors given to all children in attendance)*

## **Egg Hunt 4/12 — Varies \$200-500**

Our annual Egg Hunt is right around the corner and we are looking for a presenting sponsor, prize sponsors, and physical donations.

*\$1250 – Presenting Sponsor (Banner @ event; logo on yard signs, ads)*

*\$300 - Egg Sponsor (looking for multiple; Yard sign in front of check-in area, recognition online)*

## **Bark in the Park Pet Expo - Multiple Sponsors Needed**

This pet-friendly expo is packed with activities, vendor booths, and fun for all pets and people! Local businesses will pay a vendor fee to set up at the event. We are looking for 1 presenting sponsor as well as a few smaller sponsors.

*\$800 - Presenting Sponsor | \$500 - Kid Zone Sponsor | \$250 - Costume Contest Sponsor*



**MORE ON BACK!**



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## **Summer Camp T-Shirt Sponsor - 1 Sponsor \$600**

Support our Summer Camp by becoming the T-shirt sponsor and get your business in front of campers, families, and the community! Each camper will receive a custom-designed T-shirt featuring your logo on the back, ensuring long-lasting brand visibility all summer long and beyond!

## **Summer Concert Series - 1 Sponsor Per Concert - \$1500**

Become a sponsor of our Summer Concert Series and connect with the community while supporting live music in the park! This outdoor park event draws families, friends, and music lovers together for unforgettable summer nights filled with great tunes, local eats, and good vibes. As a sponsor, your business will gain premium visibility through event promotions, banners, social media, and on-site recognition—all while showing your support for arts, culture, and community engagement.

## **Community Wide Yard Sale 6/7/25 - 1 Sponsor \$750**

Join us as the presenting sponsor of our Community Yard Sale, where neighbors come together to buy, sell, and connect! This event draws bargain hunters and local shoppers, offering a fantastic opportunity for your business to gain maximum exposure. Your logo will be featured on event yard signs (located in every seller's yard), yard sale maps, social media, and more—helping you reach a wide audience while supporting a fun, community-driven event.

## **Community Day 6/29/25 - Multiple - BIGGEST Event of Year**

Support Community Day and showcase your business while bringing residents together for a fun-filled event and BIGGEST event of the year! Sponsoring this event is a great way to gain brand visibility, connect with local residents, and demonstrate your commitment to the community. Community Day is full of local groups and non-profits, live music, activities, and a fireworks show!

*\*Note, sponsors \$750+ will receive ad in newsletter if received by 3/7/25\**

\$8,000 - Presenting Sponsor (1 only; name/logo on all advertising for event; fireworks sponsor)

\$2,500 - Kids Zone (1 only; banner in front of inflatables/kids area and online advertising)

\$1,500 - Petting Zoo (1 only; signage in front of petting zoo and online advertising)

\$1,000 - Entertainment (Up to 2; banner on stage and additional advertising)

\$500 - Bingo Room (1 only; name on all bingo prizes for participants and online advertising)

\$250 - Buccaneer (yard sign recognition at event)

\$25 - Vendor Spot (set-up a booth at the event to showcase your business)

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*Looking to donate  
items to help our  
events instead?  
Check out our  
**WISH LIST** on Amazon!*



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**Below are opportunities for Fall 2025. ALL SPONSORS \$750 AND ABOVE WILL BE AWARDED AN AD IN OUR FALL 2025 CHARTIERS TOWNSHIP NEWSLETTER. SPONSORSHIP, LOGOS, AND AD INFORMATION ALL DUE BY 8/8/25 TO BE ELIGIBLE FOR THE NEWSLETTER.**

## **Pumpkin Smash! (Date TBD - Early November)—Multiple Sponsors Needed**

This 2nd annual SMASH is a unique event for our community! Families bring their Halloween pumpkins to the event to smash to pieces in a fun and safe environment. Smashing pumpkins keeps them out of the landfill and turns them into compost. We are looking for sponsors to help with the costs of entertainment, advertising, games, prizes, etc. This event will have a bonfire for s'mores as well as a live band.

*\$1500 Presenting Smash Sponsor (Newsletter ad, banner @ event, logo on all flyers)*

*\$1000 Band Sponsor (Newsletter ad, banner in front of band, recognition at event)*

*\$500 Kid's Area Sponsor (Yard sign in front of kids area, recognition online)*

*\$250 S'mores Sponsor (Yard sign in front of bonfire supplies area)*

## **Veteran's Day Luncheon 11/7—Multiple Sponsors Needed Varies \$250-1500**

Each veteran and one guest will be provided a free lunch at the Chartiers Township Community Center on Friday 11/7 from 11:30am-1pm. Veteran's will receive a free gift as a thank you for their service from the Chartiers Community. *More information available at [www.chartiersparks.com](http://www.chartiersparks.com).*

## **Cookies with Santa (Date TBD) — Multiple Sponsors Needed**

We are looking for sponsors to help with the costs of hot chocolate station, kids gift bags, live entertainment, crafts, and more for this family friendly event. Santa will be making an appearance for photos.

*\$750 – Presenting Sponsor (Newsletter ad, banner @ event, logo on all flyers & by Santa)*

*\$500 – Kids Treat Bag Sponsor (Small flyer with logo in treat bag, logo available online ads)*

*\$250 – Craft Sponsor (Sign at craft station, logo available online ads)*

***All of our sponsorships are customizable! We want to partner with our local organizations and individuals to provide the best possible service to our community members! If you have a partnership idea that is not listed, please reach out so we can work together to better our community!***

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Sponsorships can be completed by returning this form with your check OR by visiting [www.chartiersparks.com](http://www.chartiersparks.com) and clicking on the "Sponsorships" tile.

## Sponsorship Sign-Up 2025

Name of Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_ City/St/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Cash Sponsorship     In-kind or Raffle Donation (if applicable): \_\_\_\_\_

### Choose Event(s) to Sponsor

*Check all that apply*

- |   |               |
|---|---------------|
| <input type="checkbox"/> Lunch & Learn Event      | Amount: _____ |
| <input type="checkbox"/> Bunny Brunch & Bingo     | Amount: _____ |
| <input type="checkbox"/> Egg Hunt                 | Amount: _____ |
| <input type="checkbox"/> Bark in the Park         | Amount: _____ |
| <input type="checkbox"/> Summer Camp T-Shirts     | Amount: _____ |
| <input type="checkbox"/> Summer Concert           | Amount: _____ |
| <input type="checkbox"/> Community Wide Yard Sale | Amount: _____ |
| <input type="checkbox"/> Community Day            | Amount: _____ |
| <input type="checkbox"/> Pumpkin Smash            | Amount: _____ |
| <input type="checkbox"/> Veteran's Day Luncheon   | Amount: _____ |
| <input type="checkbox"/> Cookies with Santa       | Amount: _____ |

### Complete and return

**(1) this sponsorship form and**

**(2) check, made payable to Chartiers Township, to:**

Chartiers Township  
Parks & Recreation Dept  
2 Buccaneer Dr  
Houston, PA 15342



**ANGELA O'CONNOR**

DIRECTOR OF PARKS & RECREATION

✉ [PARKS@CHARTIERSTWP.COM](mailto:PARKS@CHARTIERSTWP.COM)

☎ 724-485-2126 (OFFICE)

☎ 724-350-6581 (CELL)